

# WordPress

## Course Curriculum

### Course Overview:

*This course is designed to equip participants with the fundamental skills needed to create, customize, and maintain a WordPress website. Whether you're a beginner or looking to deepen your understanding of WordPress, this course provides practical knowledge and hands-on experience.*

WEEK	DAY	MODULE	OBJECTIVES	TOPICS	HOURS
Week 1	Day 1	1. WordPress Basics	Students will understand the principles and Basics of WordPress	1. Introduction to WordPress, Installation, Dashboard Overview	2.00
✓	✓	2. Contents	Students will learn how to Create and Manage Contents	2. Post, Page, Categories, Tags	1.00
✓	Day 2	3. Themes	Students will understand customizing Themes	3. Theme installation, Customization options	1.50
✓	✓	4. Plugins	In this module, students will learn working with Plugins	4. Plugin installation, Activation and Configuration	1.50
Week 2	Day 3	5. Site Management	Students are expected to learn about Site Management	5. User roles, Settings configuration	2.00
✓	✓	6. Media Management	This module will teach students about Media Management	6. Uploading images, Videos, Audio files	1.00
✓	Day 4	7. Search Engine Optimization (SEO)	This module will teach students about Search Engine Optimization (SEO)	7. SEO basics, Plugins for SEO	2.00

WEEK	DAY	MODULE	OBJECTIVES	TOPICS	HOURS
Week 2 contd...	Day 4 contd...	8. Website Security	Here, students will learn about relevant Website Security features	8. Security plugins, Best Practices	1.00
Week 3	Day 5	9. Introduction to E-commerce with WordPress	Students will be introduced to E-commerce with WordPress	9. WooCommerce Setup, Product creation	2.00
✓	✓	10. Payment Gateways Integration	In this module, participants will learn Payment Gateways Integration	10. Paypal Stripe, etc	1.00
✓	Day 6	11. Advanced Customization	Students will be introduced to advanced Customization	11. Child themes, Custom CSS	1.50
✓	✓	12, Troubleshooting Common Issues	This module will teach students about Troubleshooting Common Issues.	12. Debugging techniques, Error handling	1.50
Week 4	Day 7	13. Website Performance Optimization	In this module students will learn Website Performance Optimization	13. Caching, Minification & CDN	2.00
✓	✓	14. Management Best Practice	Students will understand Management Best Practices	14. Organization & Maintenance	1.00
✓	Day 8	15. Launching Your Website	Students should be ready to launch their websites Launching Your Website	15. Domain setup & Hosting options	2.00
✓	✓	16. Final Project and Review	Students will take on their Final Project and Review	Q & A, Feedback, Project presentations	1.00
				<b>Total</b>	<b>24.00</b>